

# Arafat Al Gohary

National Marketing & Sales Manager

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April 18, 2022

Dear Hiring Manager,

Please accept my application for the Sales & Marketing Manager role at your company. After reviewing your job description, I believe that I have the necessary skills and abilities to fill the role.

I have worked professionally in the field of marketing & sales for the past 19 years, I have developed a skill set directly relevant to the Sales & Marketing Manager role you are hiring for, including branding, Food field, and Cosmetics field overall, I have consistently demonstrated leadership, organizational, and problem-solving abilities in every aspect of my Sales & Marketing Manager role at FMCG and Cosmetics and I invite you to review my detailed achievements in the attached resume.

- 2000, I started my career as a cash van salesman 2 years...FMCG Company
- Then I moved to another company working as a cash van salesman for 1 year...
- After That, I get promoted as SM Rep for 1 year....
- Then I get promoted to major account and WS Rep 1 year ....
- Then I get promoted as a sales supervisor for retail, supermarket, and merchandiser for 5 years...
- I moved to another company working as a Regional sales manager  
Responsible for managing all the eastern region branches (Sales team, store, purchasing, Accounting) 1 year....
- I joined another company working as a Sales & Marketing Manager for 8 years.....  
With bigger responsibility in all the fields of sales and marketing.  
Building a strong sales team and training them.  
Putting a good sales plan and marketing plan according to the company goals.
- I joined another company working as a National Sales & Marketing Manager for 3 years.....  
With bigger responsibility in all the fields of sales and marketing.  
With a significant increase in responsibilities and tasks.  
And also, a variety of work fields such as production experience and follow-up - creating new items from the beginning - and attending international exhibitions

I developed management and field skills allowing me to lead and coach a sales team that can make difference... I have a clear vision... I know when and what to do ...I'm very well organized and I'm also a good negotiator

After reviewing my resume, I hope you will agree that I am the type of competent and reliable candidate that you are looking for. I look forward to elaborating on how I can help benefit your organization, and assist your business to achieve its goals. Please contact me at 0538626226 or via email at [nsmm6666@gmail.com](mailto:nsmm6666@gmail.com) to arrange a convenient meeting time.

Thank you for your consideration, and I look forward to hearing from you soon.

Regards,  
Arafat Al Gohary,,,