

INTERNSHIP CERTIFICATE

This certificate is awarded to Mr. Mohammed Yaseen for Internship Progrom in DIGITAL MARKETING Hence, we certify that Mr. Yaseen had undergone the on-job internship with Lemonoids. This program include Web, Social, Mobile and Digital) Strategies, articulate Cross Channel Platform and execute Integrated Tools and Technologies. This program helps participants to understand Digital Branding Strategies, Socialize Customers and engage through Mobility.

The Digital Marketing Internship Program involves 6 months (from Jan 2021 to June 2021) of digital sessions and live practical's conducted/validated by the Digital Industry Advisory Council, Alumni Members, Sr. Digital and Advertising Professionals (Google Certified Professionals) followed by project work at Lemonoids (Training and Development) Center as per the T&C of the program.

The Program focuses on providing the skills and knowledge on Brand Marketing Strategies:

- 1. Advance SEO with Project I & II
- 2. Google Ads Campaigning with Project I & II
- 3. Social Media Strategies

