

Dear Sir ,

I would like to formally present myself with this brief introduction together with further career history and information detailed in my attached CV ,

As Results-oriented sales professional with a solid background of 12 years of experience in The field of the Construction especially consumer products , Closing Almost 300 Deals during The past 5 years with total Revenue 330 Million SAR , and a proven track record of exceeding monthly sales quotas ,Highly skilled at creating new relationships and maintaining strong customer relations to generate repeat business , In-depth knowledge of effective sales strategies and exceptional presentation skills , Analytical thinker with the ability to perform well under pressure , Goal- and team-oriented with strong leadership skills and a commitment to team.

I have excelled in leading a designated sales team to successfully gaining and maintaining new clients during less profitable moments within the industry.

I enjoy thinking outside of the box for problem solving and team encouragement, management and sales tactics, these talents have allowed me to successfully manage a sales and marketing team at Saudi Readymix Concrete Co.

I have always been rewarded with managerial positions from an early stage in my career due to my instinctive leadership qualities and natural need for constant organization , these qualities have led me to develop further within the field and to achieve my goals.

I am very interested in the available position as I believe that I would be an added asset to your company , I would love to be able to share with you my passion for the sales process and seeing the targeted results.

I would like to thank you for your time , and hereby request the ability to meet face to face for further discussions , I hope to hear from you,

Kind regards,

Ibrahim Awad