



MOHAMMAD HANI ALMOHAMMAD

Marketing Manager

DAMMAM, Eastern Province

00966567718559

Mohhani8@gmail.com

SKILLS

- Illustrator
- InDesign
- photoshop
- After effect
- Google Ads
- Google AdWords
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Content marketing
- SEO audits
- Facebook Ads Manager
- Snapchat Ads
- Twitter Ads
- Google Ads
- Management all social media Accounts
- Deal new contracts
- Leadership
- Good talker

LANGUAGE

ARABIC / ENGLISH

EDUCATION

Bachelor of computer science 12/2011

balqaa applied University - Jordan – Irbid

RESUME SUMMARY

Marketing manager with 7+ years of experience clinics dental and dermatology , make sub contracts deals with others companies. Proven record in managing product launches that increase brand awareness and sales. Personally recruited and trained 4+ marketing and sales specialists, improving overall sales targets by 20%, and open 2 new branch. Managing relationships with clients and translating marketing and social media needs into results-driven strategies.

Experiences

Marketing Manager Jun/2015 – Jun/2022

Avicena dental & dermatology centers - Dammam - Saudi Arabia

I worked in Saudi Arabia / Dammam in the Avicena Dental Centers marketing manager for 7 Years since 2015 To 8/6/2022

Work History

I was responsible for social media pages and sponsored Campaign by Instagram & Facebook & snapchat & twitter and I know how to Manage all pages and bring new followers and photographer for all branch and take Photos for the doctors and teams and make advertisement videos and edited by after Effects to make campaign or used in our social media accounts and make new deals with outside Companies for example make outside campaign in our areas.

- Enhanced lead generation strategy across Facebook and LinkedIn with targeted research and customer segmentation.
- Make new contract with outside company to bring new customers
- Team management and make a new marketing strategies
- Increased web traffic by enhancing keyword research and optimizing content.
- Managed key digital channels, including YouTube and TikTok content development, Google, Facebook and Instagram Ads.
- Grew online social media presence with comprehensive content plan and online contest strategy+ Social media accounts, including Facebook, Instagram, Twitter, TikTok and Snapchat.
- Optimized (SEO) performance by researching and implementing high-quality content recommendations.
- Full knowledge of ads Search engine marketing (SEM)
- In terms of field work Making visits at specific times to companies and bringing the largest number of clients to the company, as I completed more than 50 fruitful contracts for the company during 7 years of work.
- Full supervision of the company's publications with the best printing presses in the eastern region.
- The work of sponsorship contracts from companies for the benefit of avicena Centers Company
- Organizing external exhibitions for the company and distributing as many brochures as possible about the company to customers, explaining the services provided by the company and working to bring in new customers.
- Making external advertising contracts with companies specialized in uniball and street boards at the best prices.

READY AND EXCITED FOR NEW MISSIONS AND WORK