



Ahmed Radi

Marketing & Sales

Address

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SUMMARY

With extensive experience in sales and marketing of products, and attending meetings with clients, presenting products and persuade them, preparing technical presentations and submitting them to clients, ability to handle and manage large projects.

SKILLS

- Languages
 - Arabic (Native)
 - English (Good)
- Computer Skills
- MS Office apps
- Soft Skills
- Time Management

EXPERIENCES

Sales & Marketing Executive at Midas Furniture Co.

Riyadh — May 2016 - Present

Accomplishments:

- Create a network of customers to the company and follow up them periodically and increase their loyalties to the company and add new customers to the company periodically.
- Work on the project of furnishing at the private or the governmental sector and bring projects to the company.
- Work on marketing the products of the company and prepare quotations and submit them to the company.
- Study the drawings and make BOQ to provide technical and financial offers.
- Preparation the technical presentations and financial offers and submitting them to clients.
- Attending meetings with clients, explaining the provided offers, and providing all details about the provided offers by the company.

Marketing Specialist at Dessert & Bakery Company

Qassim — January 2013 – November 2015

Accomplishments:

- Follow up customers and communicate with them and participate at making proper plans of distribution and create new marketing opportunities for the company.
- Coordinate with the production for balance between sales and production to reduce surpluses at distribution and vice versa.
- Follow up the movement of representatives and guide them.
- Supervise the dessert lab department.

EDUCATION

Bachelor of Commerce

Cairo University — 2008 – 2012

COURSES & CERTIFICATES

- Courses at Marketing from Cairo University 2011-2012
- Course at Business Administration from Cairo University 2012
- ICDL certificate from Cairo University 2012

REFERENCES

Available upon request