



YASIR TAKRONI



Yasir.Takroni@gmail.com



+966542542348



a98a, Makkah, Makkah
41912

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/yasir-takroni>

EDUCATION

Bachelor of Engineering
in Technology:
Instrumentation
Engineering Technology
American University,
US, Baltimore - Campus,
2009

Associate Degree :
Instrumentation
Technology
Yanbu Industrial College
, Saudi Arabia, Yanbu,
2005

- Mayor of Bldg# 10.

PMP : Project
Management
**Saudi Council of
Engineers**, Jeddah, Saudi
Arabia , July 2012

- Graduate with High
Diploma
- Academic honours in
PMI

PROFESSIONAL SUMMARY

An experienced and certified Professional Engineer with +10 years played many role starting from fresh engineer till GM position. I am a strong communicator, team player, public speaker, and leader with a motivational mentality and market acumen. A results-driven, ambitious, and competitive business leader. My goals include driving growth and maximizing profits,

SKILLS

- Strategic Thinking.
- Visionary Leadership.
- Decision-Making.
- CRM & Social Medias.
- Sales, Marketing & BD.
- HR & Operations.
- Finance Management.
- Team-building & Teamwork.

WORK HISTORY

November 2014 - December 2021

YBIT Group Company Ltd. - General Manager, Jeddah

Develop strategic plan for optimized productivity.
Adhere to company standards for excellence and quality.
Seek out opportunities for expansion and growth by developing new business relationships.

August 2013 - June 2016

Sherbiny Holdings - Regional Manager, Khobar

Plan strategy based on data analyses and forecasting.
Proven track record of success with the entire sales cycle, from planning to closing.
Generate leads, and establish and nurture client relationship.

August 2012 - August 2013

**Olyan Descon Industrial Company Ltd. - Senior Business
Development & MKT Engineer**, Jubail

Develop and deliver profitable, sustainable, and persuasive business strategies, develop and maintaining customer relationships, and Implementation of product and systems growth.
Actively involved in New Territory development, Solution/ Service Sales & Business Development, Operations Support, Talent acquisition & Development, Entrepreneurship, P&L Management, and Organizational Behavior.
Responsible for growth through business with existing and developing new geographies, managing sales team, project-specific (strategic) JVs, and proposal negotiations to maximize win conversion rate.

April 2009 - August 2013

SABIC - Industrial Engineer, Yanbu

Establish procedures and systems to improve efficiency, eliminate waste, and reduce costs throughout the manufacturing process.
Evaluate new and existing processes, equipment, and materials as an input to scheduling methods, performance metrics, and financial standards.
Collaborate with cross-functional teams to gain insight and direction on new and existing processes.