

MOHAMMED MUBEEN

PROFILE

Well organized, creative, and proven marketing professional. Experience working with and across sales teams and well as external clients and agencies on creative, editorial, strategic, and tactical levels. Significant negotiation experience. Track record of delivering unique and effective content. Impressive history of planning and executing marketing strategies.

CONTACT

PHONE: +966 53 351 2560

LINKEDIN: www.linkedin.com/in/mohammedmubeen-999457130

EMAIL: mubeenm55@yahoo.com

WORK EXPERIENCE

MARKETING ASSISTANT
SPECIALIZED ENERGY WORKS- AL HAJRY HOLDING
JULY 2019–PRESENT

1. COLLABORATING WITH THE BUSINESS DEVELOPMENT MANAGER, INTERNAL TEAMS, CLIENTS AND PARTNERS ON MARKETING STRATEGY.
2. HELPING IDENTIFY MARKETING TRENDS AND KEY OPPORTUNITIES FOR INNOVATION.
3. LEARNING AND WORKING WITH VARIOUS TYPES OF SOFTWARE FOR DIGITAL MARKETING.
4. WORKING CLOSELY WITH BUSINESS DEVELOPMENT AND PRICE ESTIMATION DEPARTMENT.
5. CREATING MARKETING MATERIALS SUCH AS PRESENTATIONS.
6. GIVING PRESENTATIONS.
7. MAINTAINING A MARKETING DATABASE.
8. PROVIDING ADMINISTRATIVE SUPPORT TO THE BUSINESS DEVELOPMENT AND PRICE ESTIMATION TEAM.
9. PREPARING, FORMATTING AND EDITING A RANGE OF DOCUMENTS.
10. UNDERSTANDING COMPANY PRODUCT AND BRAND.
11. GENERAL OFFICE DUTIES.
12. CREATING AND INTERPRETING A VARIETY OF REPORTS.
13. ORGANIZING MARKET RESEARCH.
14. ANALYZING CLIENTS FEEDBACK.
15. UPDATING SOCIAL MEDIA ACCOUNTS.

**MANAGEMENT TRAINEE
INTERNATIONAL PROJECT DEVELOPMENT GROUP
APRIL 2019-JUNE 2016**

1. IN IPD WORKED UNDER HYUNDAI ELEVATOR.
2. OBJECTIVE WAS TO GO TO EVERY CONSULTANTS & CONTRACTORS TO TALK ABOUT THE ELEVATORS AND ESCALATORS.

**MARKETING INTERN
BASMA AL MAHLIYA FOR OIL AND GAS
JUNE 2017-AUGUST 2017**

1. OBJECTIVE WAS TO SELL THE AIR COMPRESSORS AND CHILLERS TO THE PARTICULAR CLIENTS.
2. DOING RESEARCH AND DATA ANALYSIS OF EVERY COMPANIES IN SAUDI ARABIA.

EDUCATION

MASTERS OF BUSINESS ADMINISTRATION (MARKETING AND OPERATIONS)

2016-2018

MANIPAL ACADEMY OF HIGHER EDUCATION, DUBAI, UNITED ARAB EMIRATES.

- DONE THESIS ON EFFECTS OF BRAND EQUITY AND CONSUMER PURCHASE DECISION IN DUBAI, UNITED ARAB EMIRATES.

**BACHELORS OF BUSINESS ADMINISTRATION
2013-2016**

OSMANIA UNIVERSITY, HYDERABAD, INDIA.

- BBA IN MARKETING AND FINANCE.
- THESIS ON CONSUMER BEHAVIOR IN THE AUTOMOBILES SHOWROOM.

SKILLS

1. CUSTOMER RELATIONSHIP MANAGEMENT (CRM)
2. TIME MANAGEMENT
3. SOCIAL MEDIA MANAGEMENT
4. ADOBE PDF MANAGEMENT
5. MARKETING
6. SALES
7. MARKET RESEARCH
8. MS OFFICE
9. CUSTOMER SERVICE

HOBBIES

1. TRAVELLING
2. MOVIES
3. MUSIC
4. GAMING
5. SPORTS
6. FITNESS
7. CARS

LANGUAGES

1. ENGLISH
2. HINDI
3. URDU
4. ARABIC (READING)

CERTIFICATION

1. DIGITAL ANALYTICS FOR MARKETING PROFESSIONALS: MARKETING ANALYTICS IN THEORY BY UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN ON COURSERA.