***CURRICULUME VITAE***

***PERSONAL DETAILES :***

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| --- | --- |
| Name | **: Ashraf Helmi Hussein El-Ghonami** |
| Date & Place of Birth | **: 10/6/1976 – Al Sharkia** |
| Address | **: 399 Gamal Abd El Nasser St., Omar Ebn El-Khatab, El-Nozha El-Gedeeda – Cairo** |
| Telephone | **: 0226989861**  |
| Mobile | **: 0100-1654496 / 0122-1224646** |
| E-mail | **:** **karkar\_67@yahoo.com** |
| Material Status | **: Married** |
| Gender | **: Male** |
| Religion | **: Muslim** |
| Military Obligation  | **: Exempted because I’m single** |
| Nationality | **: Egyptian** |
| Driving License | **: Saudi Arabia** **Emirates** **Egypt** **England** |
| Car | **: Yes** |

***STUDIES :***

1. B.C. degree in bachelor of Agriculture – may 1989 – General grade Good from the faculty of Agriculture – Ain Shams University .
2. Certificate from the International Language Institute (I.L.I) regular English level 14 in September 2000.
3. Certificate of professional diploma in Business Administration at Faculty of Commerce – High Studies – Ain Shams University – General grade very good – May 2001 .

***SPECIAL COURSES :***

* 2 Effective Marketing Skills.
* 2 Effective Merchandising Skills.
* 2 Effective Selling Skills.
* 1 Visibility Manual Skills.
* Meirc Training Development Jeddah.

***COMPUTER SKILLS :***

* introduction to computer and DOS.
* Windows 98.
* MS-Excel 2000 level 1 and level 2.
* MS-Word 2000 level 1 and level 2.
* MS-Access 2000 level 1 and level 2.

***LANGUAGE :***

1. Arabic : Fluent (Mother Tongue) , written and spoken.
2. English : V. Good written and spoken.

***WORKING EXPERIECE :***

**10.02.1985 Till 20.05.1989**

 Retail Sales reps. In Nestle Co.

**01.09.1989 Till 30.09.1992**

 Retail Sales Supervisor in Kuwait Food Co. (Americana)

**02.10.1992 Till 13.05.1996**

Sales and Distribution west Area (Geddah – Makkah – Taif)

 As Regional Sales Manager in Unilever Arabia Group.

**01.07.1996 Till 01.08.2002**

 Giza Sales Manager in Al-Ahram Beverages Co.

**01.09.2002Till 30.11.2005**

National Sales Manager in Cadbury-Adams - Libya

**01.01.2006 Till 30.12. 2008**

**Regional Sales Manager Great Cairo In Trade Line For T&D ( SCHWEPPES)**

**01.01.2009 Till 30.12. 2016**

**National Sales Manager in ferrero Rocher Egypt KINDER (Bueno-chocolate-joy-nutella-country)**

**01.01.2016 Till 30.12. 2017**

**Marketing & Sales Director in ferrero Rocher Egypt**

**01.01.2018 Till now**

**Trade Marketing Manager in Dakahlia Slaughterhouses Co.**

**(Fresh & Frozen products)**