



BASSEM ALMAASARANI

SALES MANAGER



Al-Khobar, Saudi Arabia



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ABOUT ME

Dedicated sales manager with twelve years of experience in exhibitions & events industry. Proven record of sales growth and handling key accounts. Experienced in training and motivating the sales team. with a creative background in 2D\ 3D design and Audioviuals.

LANGUAGES

ENGLISH

ARABIC

PERSONAL DETAILS

Date of birth

12 Nov. 1976

Nationality

Syria

Visa status

Valid Residence

Marital status

Married

WORK EXPERIENCE

ALHARITHY GROUP FOR EXHIBITIONS

Al Khobar

Sep 2016 - Present

● Head of Eastern Province Branch

- Developing and implementing business plans
- Assessing market conditions and identifying opportunities
- Overseeing the activities and performance of the staff
- Qualifying sales team through ongoing training, motivation, and mentoring
- control expenses and operational costs
- Interacting with customers to ensure satisfaction and gain useful feedback

ALHARITHY GROUP FOR EXHIBITIONS

Jeddah

Feb 2012 - Aug 2016

● Key Accounts Manager

- Building loyal and strong relationship with strategic clients
- Develop sales plans to increase revenue and profit
- Researching and identifying sales opportunity
- Preparing business proposals and presentation
- Planning the execution schedule to ensure the timely and successful delivery of the project.

INTERNATIONAL COMPUTER COMPANY

Jeddah

May 2009 - Jan 2012

● Marketing Executive

- Developing marketing plans and activities
- Implementing marketing campaigns within the budget.
- Coordinating with business partners in all marketing aspects
- Analyze market trends and developing marketing strategies based on analysis and surveys

Computer Skills

Photoshop

Lightroom

Illustrator

Sketchup

3D Max

Lumion

AutoCad

Corel Draw

Microsoft Office suite

FAHD ADVERTISING

Abha

Sep 1998 - Apr 2009

● Art Director

- Talk to clients to develop an artistic approach and concepts
- Supervise graphic designers, printing and production staff
- Coordinate with operation department
- Develop detailed budgets and timelines
- review the final designs\ artworks for final approval

EDUCATION

ALEPPO UNIVERSITY

Aleppo, Syria
1998

● High school diploma

Electric Engineering
Networks

SKILLS

- SALES & MARKETING
- INTERIOR DESIGN
- GRAPHIC DESIGN
- PHOTOGRAPHY

COURSES

Digital Marketing

● Google

Advanced Sales

● SHAW ACADEMY

Interior Design

● SHAW ACADEMY

Full Stack Developer

● UDACITY

Advanced Photography

● SHAW ACADEMY