



# HAMZA SHAFI

Junior Marketing Manager

## PROFILE

As a Marketing manager with 3+ years of experience in surgical & home appliances and Home Décor items. I have very well knowledge about Marketing Strategies & Campaigns, Corporate Communication, Creative Team Leadership, Product Positioning & Branding, New Product Launch, Vendor Management, Public & Media Relation,

## CONTACT

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## HOBBIES

Hobby #1 Reading Books  
Hobby #2 Traveling  
Hobby #3 Helping People  
Hobby #4 Gym

## EDUCATION

### Graduation (2018)

- Bs Commerce from Federal Urdu University Karachi.

### Masters (2021)

- MBA is continue From Federal Urdu University.

## WORK EXPERIENCE.

### Dream Enterprises Private Limited [Product Manager]

[2018]–[2019]

My work is analyzing costs and expenditures, creating budgets with the finance executives and preparing financial performance reports.

### Lifecare Private Limited [Junior Marketing Manager]

[2019]–[2020]

Working with the marketing team to establish and develop strong relationship with clients.

### Lejao.com.pk [Social Media Marketing]

2021

My work is manage marketing campaigns that promote a company's brand, products, and services.

## SKILLS

