

# Oussama Hamadache, CMA, BBA

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## KEY SKILLS

### Senior Financial Planning & Analysis (FP&A):

8+ Years finance experience. Designated CMA, from the United States. Senior Finance tenure within Multinational Corporations (Loblaw, Kruger, Alshaya & others)

**Revenue & Profitability Improvement:** managing pricing & costing changes to attain revenue & profitability goals set from senior leadership for Multi-National Corporations

**Financial Reporting:** Preparing Consolidated Financial Statements including Detailed Commentary. Presenting Monthly & Quarterly Results & Earnings to Senior Leadership.

**Inventory & KPI:** Engaging internal and external stakeholders regarding stock and inventory. Working with Operations, Marketing & Supply Chain to implement actions

**Forecasting & Budgeting:** Preparing monthly forecasts and Business Plans (Budget) at a product level. Providing KPI & Strategic Reports. Raising issues, red flags. Ensuring product availability across markets. Driving accountability.

**Project Management:** Project Management. Implementing rollout of new & automated solutions. Leading teams, workshops, projects & training across colleagues and stakeholders while at Kruger, Loblaw and Alshaya Group.

**Cost Savings:** Managing Revenue and Cost Reduction projects including: OPEX savings, automation, company restructuring, as part of large multinationals yielding Millions of \$ in Bottom-Line Profitability (*see Loblaw & Alshaya*).

## EDUCATION

**CMA – Certified Management Accountant**  
Institute of Management Accountants, United States - 2019

**BBA – Bachelor of Business Administration**  
Wilfrid Laurier University, Canada - 2015



## FINANCIAL SYSTEMS & SOFTWARE

### MS Excel

Expert in all areas

Power-pivots, SUMIFS  
IF-Functions, V-lookups,  
VBA, Queries &, Macros

### SAP

5+ years

at Kruger & Loblaw.  
Financial Reporting,  
Controlling & Operations.

### COGNOS

4+ Years

Budgeting, Forecasting,  
Financial Planning &  
Analysis (FP&A) tools.

### ORACLE

5+ years

Oracle Financial System  
EPBCS Cloud & SmartView

### Hyperion

4+ Years

HFM Hyperion / FTP  
Oracle SmartView

### SAS

2+ Years

Tables, Queries, Macros  
Data Analytics, Flowcharts

### BI Tools

Tableau, Power BI  
Microsoft R,  
Salesforce.com  
Microstrategy

### Python

**University of London: Foundations of Data Science**  
Python Training Program: Statistics & KPIs  
Business decision models & Analytics

## SENIOR FINANCE TENURE



**Senior Financial Analyst, Alshaya Group, Divisional Finance**  
Kuwait City, Kuwait | 2019 – Present

Responsible for Multi-Company Financial Results for Alshaya Group, the largest retailer in the Middle East and North Africa with global brands such as American Eagle, Victoria Secret, Boots, The Body Shop, Debenhams, Footlocker & business partnering with all stakeholders.

### Roles & Accomplishments

- **Total Automation of 2021 Management Reporting:** In 2021, developed my own state of the art, fully-automated Financial Reporting procedures utilizing Oracle (Hyperion Based) Forecasting for preparing Financial Statements such as the P&L by country.
  - In 2021 I built & rolled out this automated solution to the entire business alongside the Divisional Finance Director
  - I was officially recognized, by name, for this achievement from the CFO & the entire Alshaya Group business for this accomplishment.
- **Business Partnering:** Business Partnering with Procurement, Supply Chain, Operations, Real Estate, Division President, Directors, and supporting the Divisional Finance Director and the CFO in enacting finance mandates across the business
- **Financial Analysis & KPI (Power BI & Dashboards):** Building Tableau and Power BI dashboards to assess financial performance of companies across brands in 8 Countries (Kuwait, UAE, Saudi, Qatar and others) to the President of the Division and the Director of Finance.
- **Margin / Profitability Improvement:** Responding to the COVID-19 pandemic to improve the financial health of Alshaya. Preparing a coordinated response across the business with cost-cutting and revenue generating decisions. Successfully leading the project and driving accountability with Operations, Procurement, Merchandising & Brand teams to improve our Cash Position by year end.



## Senior Financial Analyst FP&A, *Kruger Products, Financial Planning & Analysis* Mississauga, Ontario | 2018 – 2019

Responsible for Total Company Financial Results: Managing AP/AR procedures, Preparing Financial Statements, Performing Budgeting, Forecasting, Planning and Analysis of Financial Results on a Quarter End, Month End

### Roles & Accomplishments

- **Presenting Quarterly, Monthly & Year End Results:** Explaining Results to President, and Corporate Director of Finance. Consolidated Financial Statements, Financial Reporting, KPI, Budgeting & Forecasts. Managing Entries, Allocations, and Cost Center results. Discussing solutions and strategic responses to finish favorably to Budget.
- **Financial Reporting & Analysis:** Performing Month-End Forecasting, Variance Analysis: EBITDA, Manufacturing Costs, Cost Centers, P&L, Balance Sheet, and Revenue (\$) and Sales Performance.
- **Managing Accounting Entries/Accruals/Audits:** Managing Accounts Payable, Accounts Receivable, IT, Supply Chain and Marketing to ensure Accruals, Journal Entries, inputted on time, correct, and accounting and internal controls are met.
- **Profitability (EBITDA) & Revenue Growth Project:** Launched Project to increase revenue and profitability. Put together a multi-faceted strategy to reduce manufacturing costs, increase revenues & efficiencies worth Millions of (\$) at EBITDA level.



## Senior Financial Analyst, *Loblaw, Corporate Inventory Finance* Brampton, Ontario | 2016 – 2018

Strategy & Financial Performance as part of Corporate Head Office Finance to drive Cost-Management Projects, Financial Analysis, Benchmarking and KPI. Business Partnering with Operations, Supply Chain & Real Estate

### Roles & Accomplishments

- **Budgeting, Forecasting & Variance Analysis:** Involves pulling transaction and inventory on hand data to conduct Financial Analysis (EBITDA, ROI, Inventory Profitability, Return on Capital Expenditure) & follow up with stakeholders
- **Consolidated Financial Statements:** Preparing Consolidated Financial Statements: P&L, Balance Sheet with commentary and variance analysis. Providing detailed analysis. Taking part in the external audit procedure with KPMG.
- **Project Management:** Launching Strategic Project to drive \$75M in Cost Savings during year of 2017. Driving accountability across multidisciplinary teams (Operations, Procurement, and Supply Chain) to reduce Inventory Costs & Profitability. Leading Meetings, Presenting Financial Results, Tracking Progress, holding the business accountable
- **Accomplishment:** Project Manager for 2016-2017 Cost Reduction Project creating **\$116M in Savings** for company in 2017.

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## EARLIER WORK EXPERIENCE (Additional 4+ Years)

- **Finance Analyst, Canadian-Tire,** Property Real Estate Division  
Toronto, Canada | 2015 to 2016
- **Financial Analyst, Husky Energy,** Finance Oil & Gas  
Calgary, Canada | 2013 (University Work Experience)
- **Client Service Associate (student co-op),** Microsoft,  
Waterloo, Canada | 2011 (University Work Experience)
- **Office Bookkeeper & Assistant,** Re/Max,  
Waterloo, Canada | 2008-2009 (University Work Experience)

## OTHER ACCOMPLISHMENTS

**University of London, Certificate Course** – (2020) Foundations of Data-Science: Python

**Project Management Institute** – (2018) Management Training: Exercising Influence

**Project Management Institute** – (2018) Project Management Concepts