



ABDULLAH HADI

Digital Marketing

Profile

Life for me is a journey in which a person travels and finds success, failures, friendships and disappointments, but the real lesson is flexibility in every stage of life and the transformation of difficulties into a ladder by which a person ascends to strength, leadership, happiness and knowledge. I believe that managing psychological and scientific resources achieves the best results and achievements.

Skills

- 1- Marketing plans and visions.
- 2- Business and data analysis.
- 3- advertising campaigns.
- 4- Managing teams
- 5- Using Adobe software
- 6- Analyzing social media
- 7- Writing content - video.
8. Presentations Effective
- 9 - Microsoft Office programs.
- 10- The ability to negotiate

Interest

- Digital marketing
- Video production
- Content writing
- Design and art
- Read and see

Education

King Khalid University
Year of 2014-2019

The faculty of managerial and financial sciences

Bachelor's degree: Marketing and E-Commerce

Training Courses

English Language. (**Berlitz**).
Digital Transformation 80 hours (**ICG**)
Soft skills 30 hours (**ICG**)
Business Analytics (**Udacity**).
Product Management (**Udacity**).
E- Commerce. (**Riyadah**).
Ai - for Business (**Udacity**).
Digital Marketing. (**Udacity**).
Marketing via social media (**Doroob**).
Basics of Administration (**Doroob**).
Teamwork (**Doroob**).
Self-management (**Doroob**).

Experience

Al-Majed for Oud


Position:
sales representative


Achievements

I worked on the implementation of the sales strategy and with the team we achieved huge sales for the company.

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