# Bushra Arshad

A self-motivated individual is passionate about helping others & enhancing their quality of life. Organized & effective communicator with strong collaboration skills. Dedicated & positive, seeking a role in an organization that prioritizes a conducive environment, aiming to apply professional skills.





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### **EDUCATION**

#### S.S.C (MATRICULATION)

St. Patrick Girls High School

Grade A

### **H.S.S.C (PRE-MEDICAL)**

Private

Grade A

#### Pharm-D

Jinnah Sindh Medical University

CGPA - 2.73

### **Digital Marketing & SEO**

**IBA - CICT** 

### WORK EXPERIENCE

#### Internee Pharmacist

AGP Limited

12/2019 - 02/2020

Achievements/Tasks

- Assisted in the production department, weighing, & analysing the raw material & manufacturing of the product ensuring GMP was followed
- Worked in the QC & QA department. The task was to take samples & do routine & non-routine analyses of in-process material, finish & stability samples

#### Internship

#### Digital Eggheads

11/2021 - 12/2021

Achievements/Tasks

- Responsible for researching, creating, optimizing, & strategically promoting engaging & error-free content
- Created content that resonates with the target audience, meets deadlines, & aligns with overall marketing goals

#### Pharmacist

#### SMC - Specialist Medical Centre

06/2023 - 11/2023

Achievements/Tasks

- Dispensed medications accurately & provided patient counselling
- Colllaborated with healthcare professionals to optimize patient
- Managed inventory, monitored the expiry of drugs, & ensured compliance with regulations

### SKILLS

Time management

Teamwork

Verbal & Writen communication

Negotiation

Computer proficiency

Content Writing

### **CERTIFICATES**

I am PharmAssist & Awareness on Iron Deficiency Anaemia (IDA) (03/2019)

DHIS Tools, Standard Definitions & Protocols (07/2017)

TOYOTA 5S Ecological Conservation Program 2020-2021

Active Citizens Programme (British Council) (03/2021)

Ultimate copywriting workshop by Shahzad Khan

Certificate of participation in Toyota 5S methodology & various other workshops

Creative Writing course under Digiskill training program (06/2021 - 09/2021)

Digital Marketing course under Digiskill training program (10/2021 - 12/2021)

Communication & Soft Skills course under Digiskill training program (07/2022 - 09/2022)

### **ACHIEVEMENTS**

Member of Pakistan Girls Guide Asssociation (2006)

St. Patrick Girl High School

#### Orange Belt

Tai karate centre (Bando Style)

## LANGUAGES

English



Urdu

### INTERE5STS

Reading books

Drawing

Writing

Baking