

Graphic Designer

Naqia Al-alshikhjaffar

Creative Saudi Graphic Designer with BA degree 2018 "IAU", a specialist on branding, social media, packaging designs, speedy and patient... I have a passion for Fashion which allowed me to design clothes for little princesses and build a brand called "ByNaqiaCloset" to show my power, I am a little bit crazy to non-stop working and running to achieve my goals, dreams and vision

Education:

- **2018** | Graduated with bachelor degree in Graphic design and multimedia from university of Imam Abdulrahman Alfaisal, college of Design
- **2019** | Advertising and Marketing Diploma degree in New Skills Academy
- **2021** | Nano Degree on Digital Marketing in Udacity

Work Experience:

- **2020 - Present** | Marketing Specialist and Designer | **SAMCO**
 - Building a marketing strategy, content creation to the year plan for Farm Superstores
 - Copywriting social media posts for Farm Superstores and Cinnzeo bakery&coffee also the offers magazine quotes
 - build a brands identity “designing the logo and brand stuff”
 - Developed artwork and layout roll-ups, banners, posters, publications and flyers.
 - Rebranding the private label of Farm Superstores
 - Developed the Cinnzeo rebranding for Arabic version also designed and resized the new branding packages
- 2019 (July - Dec) | Graphic Designer | **iEasyhome Comapny** for Real Estate Development & Investment
 - designing a printing set for the company and social media work management the accounts, Improving thier identity and printing set.
- 2017 | **Julnar Media Intern** (May - August)
 - Working on the social media clients, and on the profile of the julnar media company
- 2016 - Present | **Freelancer** as Graphic designer.

Personal Skills:

- Creativity
- hardworker
- teamworker
- Painting
- Sewing - Fashion Design
- Photography

Knowledge of languages

Arabic “Native”
English

Volunteer Experiences:

- 2013 - Present | **Alshikh Jaffar Group for Hajj**, media working, Designed many different project during the period of hajj and omra, such as:
 - ADs for thier journeys of Omra and Hajj Season.
 - Social media posts on instagram and snapchat and other media.
 - Photography studio on the Hajj for women.
 - Designing cards, printings sets, brochures.
 - Management thier accounts.

Workshops and Courses:

- **Florist** | The Elegant Color Center 2019
- **Building your brand** | AT (ITHRA) oct 2018
- **Design, Manufacture & go to market** | AT (ITHRA) oct 2018
- **Marketing the Sale Process** | At Doroob