



HUSSAIN AL AHMAD

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OBJECTIVE

To obtain a satisfying role in the marketing industry that provides opportunities for development and allows me to leverage my skills and experience.

RELEVANT SKILLS

- Microsoft Office
- Marketing Research
- Quality Customer Service
- Qualitative/Quantitative Research
- Social Media
- Time Management
- Organizing and Scheduling
- Team Leadership
- Communication
- Multi-Task

LANGUAGES

- Arabic: Native & Fluent
- English: Fluent

WORK EXPERIENCE

Business Development Intern

dARTbase, Remote – September 2021 - December 2021

- Competitor + product research, market analysis channel of competitors business model.
- Research into our business model, market analysis, competitor analysis (TAM SAM AND SOM) and key documents.
- Branding presentation, plans for pitch deck and website rebrand tips.

Facility Manager

Northern Kentucky University Campus Recreation Center, Highland Heights, KY - September 2019 - December 2020

- Oversaw staff employees including delegation of cleaning tasks and policy enforcement.
- Performed risk management through hourly facility rounds to reinforce policy and monitored facility conditions by completing maintenance reports.
- Repositioned machines after use to ensure safety and visual appeal.
- Solving staff and customer problems.

Brand Project Apprentice

The Underground Agency, Highland Heights, KY - January 2020 - May 2020

- Collaborated with a team of 6 apprentices to deliver 5 actionable, data-driven recommendations to a client of how they increase employee engagement and have a better hiring process.
- Completed SWOT analysis for our client "ENGINE", and compared it with the competitors.
- Completed 80/20 profiles for multiple generations, conducted experience interviews within LinkedIn and reported research insights, and reported career readiness insights.
- Earned the "Career Path & Job Selection Certification" by completing the workbook developed by Alex Bowden, CEO/Founder of PEOPLE First Talent and Retention.

EDUCATION HISTORY



Bachelor of Science in Marketing

Northern Kentucky University, USA - KY – (2017 - 2020)

- GPA: 3.16/4.00
- Minors: Business Administration and Management.
- Coursework: Finance, Accounting, Social and Digital Marketing, Event Planning and Management, Marketing Tools, and Selling Skills.

CERTIFICATIONS



MISK Virtual Internship Program

(09/2021 - 12/2021)



Global Employability Certificate

(09/2021 - 12/2021)



MISK Future Path Career Essentials Program

(05/2020 - 05/2020)



Career Path & Job Selection

(04/2020 - 04/2020)



Adult and Pediatric First Aid/CPR/AED

(02/2020 - 02/2022)