

ALI ALSAFFAR

MARKETING

PROFILE SUMMARY:

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

CONTACT INFORMATION:

Phone: +966566986209

+966504816194

Email: ali.m_alsaffar20@yahoo.com

LinkedIn:

<https://www.linkedin.com/in/ali-alsaffar-1819b91a8/>

SKILLS & EXPERTISE:

- Creativity
- Digital Marketing
- Social Media and photography
- Business communication skills
- Influencing and negotiating skills
- Teamwork
- Organizational skills
- Critical thinking
- Analytical skills
- Presenting skills
- Microsoft office

WORK EXPERIENCE:

SELLER SUPPORT

Khusheim Industrial Equipment| 2013-2014

- Demonstrates effective, clear and professional written and oral communication.
- Provide process improvements
- Develop internal documentation
- Contribute to a team environment
- Adhering to service level agreements for phone and/or email cases

CALL CENTER CUSTOMER SERVICE REPRESENTATIVE

Mobily| August 2010 - December 2010

- Answering or making calls to clients to learn about and address their needs, complaints, or other issues with products or services.
- Responding efficiently and accurately to callers, explaining possible solutions, and ensuring that clients feel supported and valued.
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Marketing Intern

Saudi Post| 2009

- Assisting in the management of marketing operations under the supervision of a marketing manager.

ACADEMIC BACKGROUND:

CONCORDIA UNIVERSITY

College of Science

- Graduated with a Bachelor's Degree in Marketing, 2020

Minors:

- Business Management, 2020
- International Business, 2020

Minnesota English Language Program MELP. 2016

College of Technology at Dammam

- Associate degree in Marketing, 2009