



Dalaya Adel Alhaddad (Saudi)

Marketing Specialist

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🌐 Saudi Arabia

PERSONAL SKILLS

Well Organized

Communication

Meet Deadlines

HOBBIES & INTERESTS



Travel



Participate in Events

📄 SUMMARY

Creative and well-organized marketing graduate with a thorough understanding of key marketing theories, as well as excellent communication skills gained through university. A quick learner who can absorb new ideas and can communicate clearly and effectively with work colleagues, clients and senior managers.

🎓 EDUCATION

Marketing Sep 2015 – Jun 2019
Liverpool John Moore's University
📍 Liverpool, UK

High School Certificate
Dhahran Ahliyya School
📍 Dhahran, Saudi Arabia

🏢 WORK EXPERIENCE

Marketing Specialist Internship Jan 2020 – Mar 2020
AlShifa Medical Products Co.

📍 Dammam, Saudi Arabia

- Engaged in developing marketing plan.
- Engaged in layout and design of annual report.
- Designed marketing brochure/poster for an event.
- Developed graphics and layouts for events illustrations and logos.
- Assisted in the design of sample materials.
- Completed administrative tasks as needed.

🎓 CERTIFICATION

Marketing through Social Media Channels Jan 2020

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- Understand basics of marketing, technology and media in general and their theoretical framework.
- Develop a general plan for the social media channels of the organization or entity.
- Understand the basic tools and channels in digital marketing and how to use them to achieve customer marketing goals.