

# Ali Baljehar



## Contact

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**Address:** Al-Khobar, Saudi.

**Phone:** +966 (0)566 200902

**Email:** baljehar@gmail.com

**LinkedIn:**

linkedin.com/in/ali-baljehar

**Website:**

alibaljehar.me

## Skills

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### Management Skills

- Digital Marketing
- Problem solver
- Analytics skills
- Project management
- Customer acquisition
- monetization digital products.

### Technical Skills

- HTML, CSS, JavaScript, jQuery & Bootstrap.
- XML, JSON, AJAX & Sass
- Npm, webpack & Node
- CMS: WordPress
- UI/UX & WooCommerce.
- Builder: Divi and Elementor.
- SEO & Google Analytics.
- Website Performance Optimization & Browser Rendering Optimization.

## Summary

I am Passionate about building products and solving customer and business problems. my work focuses on the entire digital product lifecycle from inception to launch and acts as a mediator between consumers and technical teams, communicating consumer needs and translating those needs into new product features for the team to design. Possess a range of skills such as market and customer research, product architecture design, user interface development, to supply chain planning.

## Experience

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### Creative Solutions Est., Khobar, Saudi Arabia

#### Digital Product Manager Aug 2014 – May 2021

- Establish a product roadmap and backlog management for all digital products, Oversee and manage the discovery of potential customer requirements, solution design, user story writing, feature development, and user acceptance testing.
- Partner with executive teams to identify core capabilities required as well as identify potential problems.
- Partner with cross-functional teams regularly to ensure alignment in feature development and prioritization.
- Collaborate and partner with the IT department to manage the roadmap and backlog to ensure that IT delivers all capabilities on time and according to expectations.
- Work with the Marketing department to develop positioning and messaging to ensure differentiation from competitors.
- Monitor and evaluate product performance to ensure continuous product improvement and iteration.

### Creative Solutions Est., Khobar, Saudi Arabia

#### Web Developer Aug 2014 – May 2021

- Gathering and refine specifications and requirements based on technical needs.
- Maintain and enhance existing web applications and all integrated systems using PHP/Laravel Framework utilizing XML, Javascript, JSON, AJAX, and jQuery.
- Create website layout/user interface by using standard HTML/CSS JavaScript and using technology like React.js, Sass, npm, Webpack, and Responsive design.
- Created a Content Management System (CMS) which

## Languages

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- Arabic - Native
- English - Advanced

## Education

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- **Diploma Management Information System**, IIMIT Institute, Dhahran 1999 - 2001
- **Bachelor of Information technology & Computing** Arab Open University, Khobar 2007 - 2009 - 2 years

## Certificates

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- Become a Web Developer – LinkedIn
- Converting enterprises to e-commerce – Waed
- Microsoft Certified System Administrator
- Technical Analysis of Stock Market
- Web Technology
- Problem Solving Techniques
- Solving Business Problems
- Creating a Business Plan
- Business Development: Strategic Planning

### **Little Kickers Holdings Ltd.**, Khobar, Saudi Arabia **Marketing Operation Manager** Sep 2014 - Feb 2020

- Successfully run a sport and STEM Programs for kids
- Specializes in training children aged from one and a half to seven years old.
- Managing 11 Caches we reached more than 4,000 registered Kids during a period of 5 years.
- we were able to reach them through a good Marketing plans, Digital Marketing techniques.

### **Oil and Gas Solutions & Contracting**, Khobar, Saudi Arabia **Business Development Manager** July 2010 - July 2014

- Instrumental in setting up the entire new businesses from scratch to commissioning within record time.
- Accordingly making a JV with foreign companies
- Successfully represented the following companies:
  - JC Valves from – Spain - Sakuragawa Pump Co, Ltd – Japan - Global Lifting Services Ltd. – UK - SLS Company from - Egypt.

### **Khalid Al-Faleh Est. | Nafith Al-Hasub**, Khobar, Saudi Arabia **Software Developer** October 2004 - June 2010

- Build in house small ERP system by VB and SQL Server
- Developed and implemented 54 ERP solutions in diverse business lines.
- Successfully worked as a Technical Consultant for Saudi Arabian Amiantit company delivered and
- Implementing a help-desk system.
- Documenting & improving work procedures in the technical support Department.
- Train, rules, and guide help-desk agents & 800 end users.

### **New Horizons Learning Centers**, Khobar, Saudi Arabia **Senior Sales Executive** July 2002 - August 2004

- B2B Sales consultant focused on providing IT training services by doing a 60 cold-calling a day to generate leads.
- Providing consultations for companies and individuals in the field of technical training.

### **Al-Matjar Al-Watany**, Khobar, Saudi Arabia **Technical Support** May 2000 - July 2002

- Manage, maintain, and repair IT systems.
- Diagnosing and repairing faults
- Resolving network issues
- Installing and configuring hardware and software.