

# Dr. Ashraf Imam

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## Profile Links

LinkedIn: <https://www.linkedin.com/in/dr-ashraf-i-47a913b/>

Google Scholar: <https://scholar.google.com/citations?user=ngpHRHAAAAAJ&hl=en>

ResearchGate: <https://www.researchgate.net/profile/Ashraf-Imam-3>

IAU Website Profile: <https://www.iau.edu.sa/en/colleges/college-of-business-administration/faculty/ashraf-imam-tajammul-haque>

## Researcher IDs

Web of Science Researcher ID: AAU-8631-2021

Scopus: 57221541915

ORCID: 0000-0002-9023-0998

## Professional Summary

Taught subjects related to Accounting & Finance, Management, Human Resource Management, Insurance, Risk Management, Financial Services & Marketing, with over **12 years in teaching plus more than 6 years in financial services corporate world** which is added advantage for better understanding of financial industry.

Being as enthusiastic business & management faculty with strong working ethic and committed towards the excellence in teaching by meticulously recognizes the learning process and works hard to acclimatize different teaching methods and style.

## Skills

- Computer Skills
- Enthusiastic and self-motivated with quick learning skills.
- Believe in team work

### Teaching Specialization

- Financial Accounting
- Managerial Accounting
- Corporate Governance
- Auditing
- Basics of Statistics
- Human Resource Management
- Principles of Management
- Financial Derivatives
- Marketing
- Risk Management
- Insurance management
- Principles of Finance
- Financial Services
- Research Methodology
- Management

### Research Interest

- Financial Services Marketing
- Corporate Governance
- FinTech & InsurTech
- Insurance
- Risk Management
- Corporate Finance

### Work Experience

#### Teaching Experience

#	Designation	Company/Organization	Status/Period	Location	Identity/Logo
1	Director	Azda Institute (GMU)	Jan 2021 to till date	Ras Tanura, Saudi Arabia	
2	Assistant Professor & General Supervisor-Quality Unit	College of Business Administration, Imam Abdulrahman Bin Faisal University	Nov 2015 to Sept 2020	Dammam, Saudi Arabia	
3	Faculty Member	Toff Institute of Management & Information Technology	April 2010 to May 2015	Aligarh, India	
4	Visiting/Guest Faculty	Centre for Distance Education, Aligarh Muslim University	2013 to 2015	Aligarh, India	

## Corporate/Industry Experience

#	Designation	Company/Organization	Status/Period	Location	Identity/Logo
1	Territory Manager/Branch Manager	Reliance Life Insurance Co. Pvt. Ltd	4 June 2008 to 31 Dec 2009	Sikandrarao-UP, India	
2	Agency Manager	ICICI Prudential Life Insurance Co. Pvt. Ltd	13 March 2006 to 3 June 2008	Aligarh, India	
3	Team Leader	Touchwood Consultancy (Associate of TATA-AIG Life)	27 Feb 2003 to 27 Feb 2006	Aligarh, India	
4	Sales Executive	Bhardwaj Shares and Securities Pvt. Ltd (Associate of Motiwal Oswal Securities)	1 July 2001 to 30 Dec 2002	Aligarh, India	

## Educational Qualification

### Academic

#	Degree	Specialization	Subject Area	University	Year
1	PhD	Finance & Marketing	Commerce	Aligarh Muslim University, India	2013
2	MFC	Finance	Finance	Aligarh Muslim University, India	2005
3	BSc (Hons)	Geology	Science	Aligarh Muslim University, India	2001

### Technical

#	Degree	Specialization	University	Year
1	PGEDP	Computer Operations	Aligarh Muslim University, India	2002
2	Advance Diploma in Computer Application	Computer Operations	Future Computer Zone, Aligarh India	2003

### Certifications and Diploma (Online)

#	Certificate	Specialization	Organization	Year
1	Diploma in Risk Management	Risk Management	Alison	April 2020
2	Certificate in Blockchain	Blockchain	Udemy	April 2020
3	Certificate in FinTech & Cryptocurrencies	FinTech	Udemy	April 2020
4	Certificate in Islamic Finance	Islamic Finance	Udemy	April 2020
5	Certificate in Entrepreneurship Finance	Finance	Udemy	April 2020

## Publications

### Web of Science & Scopus Indexed Journals

- 1) Mishra N.K., Ali I., Nabil A, Moinuddin, Baig, A, Khatoon, A., **Ashraf Imam**, Khan, I.A. **(2022)**. Cost Behaviors and Cost Structure of Public Hospitals in India: Analysis from the perspective of congestion costs, Published in March 2022 in The Journal of Asian Finance, Economics and Business, Volume 9 Issue 4 / Pages.315-324 /2022 / 2288-4637(pISSN) / 2288-4645(eISSN).
- 2) Mishra N.K., Ali I., Nabil A, Moinuddin, Baig, A, Khatoon, A., **Ashraf Imam**, Khan, I.A. **(2022)**. The Effect of Departmental Accounting practices on Organizational Performance: Empirical Evidence from the Hospital Sector in India, Published in March 2022 in The Journal of Asian Finance, Economics and Business, Volume 9 Issue 4 / Pages.315-324 / 2022 / 2288-4637(pISSN) / 2288-4645(eISSN).
- 3) Ijaz Ali, Asma Khatoon, **Ashraf Imam**, Asif Baig, Odunayo Magret Olarewaju, Imran Ahmad Khan **(2022)**. An Analysis of Malaysian SMEs' Access to Public Financial Assistance, Published in Universal Journal of Accounting and Finance, Vol. 10, No. 1, pp. 131-136, 2022. ISSN: 2331-9720, DOI: 10.13189/ujaf.2022.100114.
- 4) Ali, I., Uddin, M., Senan, N.A.M., Sami, S., Baig, A., Garg, R., Khatoon, A., **Ashraf Imam**, & Khan, I.A. **(2022)**. A Study on Management Discretion of Municipal Hospital Managers and Its Hindering Factors. International Journal of Innovative Research and Scientific Studies, 5(2), 67-82. <https://doi.org/10.53894/ijirss.v5i2.390>.
- 5) **Ashraf Imam** **(2021)**. Risk Management Process for COVID-19 by Indian Educational Institutions, Published Nov-Dec Issue 2021 in Independent Journal of Management & Production, ISSN: 2236-269X.
- 6) Mishra, N.K., Ali, I., **Ashraf Imam**, Khatoon, A., Olarewaju, O.M., Khan, I.A., & Baig, A. **(2021)**. An analysis on accounting disclosure models for modeling the mathematical signals perspective. Published in Journal of Management Information and Decision Sciences, 24(S6), 1-31. ISSN: 1532-5806.
- 7) **Ashraf Imam**, Mohd Ashraf Ali, M N Zadeh. **(2011)**. Environmental Ethics and Integrating Sustainability into Management Education, Purushartha: A Journal of Management Ethics and Spirituality (ISSN: 0975-024X), Vol. IV, No.1, March-August 2011, p.74-88. (Scopus Indexed Journal).

## Peer Reviewed Journals Publications

- 1) M Ashraf Ali & Ashraf Imam. (2010). Understanding Customers' Behaviors in Financial Services-Case Study of Life Insurance, Life Insurance Today Volume VI No.5 August 2010, p.5-12.
- 2) Ashraf Imam and Mohd Ashraf Ali. (2010). Human Resources Management Practices in Health Care Systems in India, International Journal of Applied Management Research (IJAMR), Vol 2, Special Issue, Number 1, Dec 2010, ISSN: 0974-8709.
- 3) Rais Ahmad and Ashraf Imam. (2010). Women Empowerment & Microfinance in India: Issues & Challenges, International Journal of Applied Management Research (IJAMR), Vol 2, Special Issue, Number 1, Dec 2010, ISSN: 0974-8709.
- 4) Ashraf Imam. (2010). Strategic Innovation in the Financial Services Industry in India: Trends & Challenges, Ushus Journal of Business Management, Vol 9, No.2, July-Dec 2010, ISSN 0975-3311.
- 5) Ashraf Imam. (2011). Customer Relationship Management in Indian Life Insurance Sector, Pacific Business Review (PBR) is an International Refereed Quarterly Journal, ISSN: 0974-438X, January-March 2011, pp.76-81.
- 6) Ashraf Imam. (2011). Private sector in Healthcare in India: Characteristics and Utilization Patterns, AJRSH Volume 1, Issue 2 (October, 2011) ISSN 2249-7315, p.133-142.
- 7) Ashraf Imam. (2011). Education for Sustainable Development: Issues and Challenges in India, AJRSH Volume 1, Issue 2 (October, 2011) ISSN 2249-7315, p.99-102.
- 8) Ashraf Imam. (2011). Pension Fund Management in India: Government Role and Regulatory Issues, IRACST - International Journal of Research in Management and Technology (IJRMT), Vol. 1, No.1, October 2011, ISSN: 2249-9563.
- 9) Ashraf Imam and M.N. Zadeh. (2011). Assessment of the Effectiveness of Sustainable e-learning in Management Education Programs, IRACST -International Journal of Research in Management and Technology (IJRMT), Vol. 1, No.1, October 2011, ISSN: 2249-9563.
- 10) Ashraf Imam. (2011). Quality and Excellence in Teacher Education: Issues & Challenges in India, ZENITH-International Journal of Multidisciplinary Research, Vol.1 Issue 7, November 2011, ISSN 2231 5780.
- 11) Ashraf Imam, M N Zadeh, and Laxmi Rani Dubey. (2011). Dairy Marketing Strategies in the Context of Globalization: Issues and Challenges, International Journal of Trade, Economics and Finance vol. 2, no. 2, pp. 138-143, 2011.

- 12) Dr M Ashraf Ali, Azam Malik & Ashraf Imam. (2012). E-commerce: Benefits and Challenges in Indian Banking Sector, International Journal of Marketing, Financial Services & Management Research, Vol.1 No. 6, June 2012, pp.104-110-ISSN 2277 3622.
- 13) Ashraf Imam & Asma Khatoon. (2014). Social Responsibility and Ethics in Life Insurance Marketing, ALIG Journal of Commerce and Management Sciences (AJCMSR) ISSN 2320-9925, Volume II, January-May 2014.
- 14) Ashraf Imam & Asma Khatoon. (2015). Ethical and Social Issues in Insurance Distribution Management, ALIG Journal of Commerce and Management Sciences (AJCMSR) ISSN 2320-9925, Volume IV, January-May 2015.
- 15) Azenath Alves da Silva, Flavio de São Pedro Filho, Janilene Vasconcelos de Melo, Carolina Yukari Veludo Watanabe, Marcos Cesar dos Santos and Ashraf Imam. (2015). Innovating the Organization for Green Marketing Strategy, Rev. Int. Investig. Cienc. Soc. ISSN (Impresa) 2225-5117. ISSN (En Línea) 2226-4000. Vol. 11 no.2, December 2015. pp. 165-178, Paraguay.
- 16) Asma Khatoon & Ashraf Imam. (2019). Corporate Governance and Business Ethics in Indian Life Insurance Industry, ALIG Journal of Commerce and Management Sciences (AJCMSR) ISSN 2320-9925, Volume XII, Jan-May 2019.

### **Text Book and Edited Book Publication**

#### **Text Book**

- 1) Principles and Practices of Life Insurance in India-(Publication) ANMOL Publishers-Delhi. (ISBN- 978-81-261-46451), January 2011.

#### **Edited Books**

- 2) Marketing Management (Edited Book) along with other Authors (Dr. M. Ashraf Ali and Dr Shahid Alam)-APH Publishers-Delhi (ISBN 978-81-313-1217-9), 2012.
- 3) Rural Marketing (Edited Book) along with Massoumeh Nasrollah Zadeh APH Publishers-Delhi (ISBN-978-81-313-1265-0), 2011.
- 4) Education System (Edited Book) along with Dr. Imran Saleem, APH Publishers-Delhi (ISBN-978-81-313-1323-7), 2012.
- 5) Educational Development (Edited Book) along with Dr. Imran Saleem, APH Publishers-Delhi (ISBN 978-81-313-1317-6), 2012.
- 6) Education in Emerging Indian Society (Edited Book) along with Dr. Imran Saleem, APH Publishers-Delhi (ISBN 978-81-313-1325-1), 2012.

- 7) Education & Social Sector: Issues & Challenges (Edited Book) along with Dr. Imran Saleem, Regal Publishers-Delhi (ISBN 9788184841817), 2012.
- 8) Finance & Sustainable Development: With Special Reference to Microfinance (Edited Book) along with Abdul Rahman Shaik & Akansha Bhargava, Regal Publishers-Delhi. (ISBN- 9788184841862), 2013.

### **Chapters in Edited Book**

- 1) Mohd Ashraf Ali, Ashraf Imam & M.N. Zadeh, "Social Responsibility of Indian Corporate", Edited Book on CSR by Mrs. Meghna Arora & Mr. Vishal Gupta-Wisdom Publishers- p.220-230.
- 2) Mohd Ashraf Ali and Ashraf Imam, "Role of IDBI in the Development of Entrepreneurship in India", Edited Book on Women Entrepreneurship Development and Microfinance, Edited by Prof Rais Ahmed-Mittal Publishers-Delhi.
- 3) Mohd Ashraf Ali and Ashraf Imam, "Role of ICICI in the Development of Entrepreneurship in India", Edited Book on Women Entrepreneurship Development and Microfinance, Edited by Prof Rais Ahmed-Mittal Publishers-Delhi.
- 4) Ashraf Imam and Mohd Ashraf Ali, "Role of Women Leadership in Organizations", Edited Book on General Management Practices for Organizational Sustainability Edited by Dr. S. Pragadeeswaran, M. Kamaraj, R. Gnanaguru and T. Kumar - Anuragam Publishers-Chennai.
- 5) Ashraf Imam and Mohd Ashraf Ali, "Microfinance: A Socially Responsible Investment Opportunity", Edited Book on Embodiment of Empowerment -Self Help Group, edited by Dr. Daniel Lazar, S Aravanan and Malabika Deo-Vijay Nicole Imprints-Chennai.
- 6) Ashraf Imam & Dr. M Ashraf Ali, "Sales Activity Management (SAM): A Practical Approach", Edited Book on Marketing Management, Edited by Ashraf Imam, Dr. Shahid Alam & Dr. Mohd Ashraf Ali-APH Publishers-Delhi-INDIA.ISBN-9788131312186, 2011.
- 7) Ashraf Imam, Azam Malik, Mushtaq Ahmad & Azeem A Khan, "Unemployment Issues and Global financial crisis: A case of Insurance Industry in India", Edited Book on Education in Emerging Indian Society, Edited by Dr. Imran Saleem & Ashraf Imam- APH Publishers-Delhi (ISBN 978-81-313-1325-1), 2012.
- 8) Dr. Mohd Ashraf Ali, Mushtaq Ahmad, Ashraf Imam & Azam Malik, "Child labor and Education for All: Issues &Challenges", Edited Book on Education System, Edited by Dr. Imran Saleem & Ashraf Imam-APH Publishers-Delhi (ISBN-978-81-313-1323-7).



- 9) Laxmi Rani Dubey, M.N Zadeh & Ashraf Imam, "Role of Public Private Partnership in Education Sector", Edited Book on Education System, Edited by Dr. Imran Saleem & Ashraf Imam-APH Publishers-Delhi (ISBN-978-81-313-1323-7).
- 10) Ashraf Imam, M.N Zadeh & Azam Malik, "Rural Marketing Strategies for Selling Products & Services: Issues & Challenges", Edited Book on Rural Marketing Edited by Ashraf Imam & Ms. Masoumeh Nasrollah Zadeh-APH Publishers-Delhi (ISBN-978-81-313-1265-0), 2011.
- 11) Ashraf Imam, "Perception of Life Insurance Policies in Rural India", Edited Book on Rural Marketing Edited by Ashraf Imam & Ms. Masoumeh Nasrollah Zadeh-APH Publishers-Delhi (ISBN-978-81-313-1265-0).

### **Training Participation**

- 1) 21st Century Skills in the Classroom from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 28 Jan, 2020.
- 2) Creative and Active Teaching Strategies from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 5 Nov 2019.
- 3) Enhancing Learning through the Use of Technology from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 10 Sept 2019.
- 4) The Pursuit of Excellence in Mentoring in Higher Education from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 4 Nov 2018.
- 5) Alternative & Effective Assessment Methods (Performance Assessment, Portfolio, etc.) from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 6 Feb 2018.
- 6) Using Action Research in Teaching and Assessment from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 17 Oct 2017.
- 7) Facilitating Metacognition in the Classroom from Deanship of Academic Development, Imam Abdulrahman Bin Faisal University, Dammam, 14 Nov 2017.
- 8) Participated in One Week Training Course (28 April 2014 -2 May 2014) on "Education Business in Diversified Culture: A Lean Startup Approach" organized by the NAM Institute for the Empowerment of Women (Ministry of Women, Family and Community Development) at Everly Hotel Putrajaya, Malaysia.



## Academic Activities

### Conference/Seminar Organized

- 1) International Conference organized on “Role of Education Awareness for Social Sector Issues in India” held at Chinar Banquet Hall, Aligarh by TIMES Institute, Singhania University & Bedfordian Business School-UK held on July 24, 2011.
- 2) International Seminar organized on “Public Policies and Empowerment of Marginalized Section of the Society” organized by Centre for Distance Education, Aligarh Muslim University, Aligarh. 4-5 December 2013.

### Conference/Seminar Participation

- 1) International Conference on “Role of Education Awareness for Social Sector Issues in India” held at Chinar Banquet Hall, Aligarh by TIMES Institute, Singhania University & Bedfordian Business School-UK held on July 24, 2011. Presented two papers, First Paper “Unemployment Issues and Global financial crisis: A case of Insurance Industry in India” & Second Paper Presented “RTE – A Universal Elementary Education System in India”.
- 2) International Conference in Open & Distance Learning for Social Justice held at Centre for Distance Education, AMU Aligarh-INDIA held on Mar 22-24, 2011. Paper Presented “Realizing the Role of Education for Quality of life and Sustainable Nation Development: A Theoretical Perspectives”.
- 3) International Marketing Conference held at IIM-Kolkata, India, during 27th-29th December, 2010. Paper Presented “Sales Activity Management (SAM): A Practical Approach”.
- 4) International Conference on “Inclusive Growth” at FMS, BHU Varanasi, India on Jan 29-30th 2011. Paper Presented on “Microfinance in India: Poverty Diminishing Power”.
- 5) International Conference on “Microfinance” in Pondicherry University during, Jan 27-29th 2011. Paper Presented “Microfinance: A Socially Responsible Investment Opportunity”.
- 6) International Conference on “India-Canada Trade and FDI Bilateral Flows: Performance, Prospects & Proactive Strategies” organized by the Centre for Canadian Studies with Federation of Gujarat Industries and Department of Economics & Faculty of Arts Sevasi - Maharaja Sayajirao University of Baroda, held on Jan 10- 11th 2011. Paper Presented “Socially Responsible Foreign Direct Investment and Sustainable Development”.
- 7) International Conference on Corporate Governance organized by IPE Hyderabad, India, on Dec. 09th-10th, 2010. Paper presented “Corporate Governance and Business Ethics in Indian Life Insurance Industry”.
- 8) International Conference on “Management of Micro, Small & Medium Enterprises 2010”, held during, Sept. 17-18, 2010 IMT-Nagpur, India. Paper in Absentia” Small Scale Industries Entrepreneurs: Problems and Prospects”.

- 9) The PCMA & SMS Punjabi University-Patiala, India organized an International Conference on “New Paradigms in Management Theory and Practice” during, Sept. 4-5, 2010. Paper in Absentia “SME’s and Corporate Social Responsibility: Indian Scenario”.
- 10) International Conference on “Management Practices for Sustainable Growth” organized by Annamalai University-Annamalai, India, during July 28-30, 2010. Paper Presented “Role of Women Leadership in Organizations”.
- 11) 64th All India Commerce Conference at Pondicherry University, Pondicherry during Dec. 13th -15th 2011. Two Papers presented, First Paper “Emerging Practices in Consumer Education in Indian Insurance Industry” and Second Paper Presented “E-Commerce Benefits and Challenges in Indian Banking Sector”.
- 12) National Conference on “Creating a Better India through Corporate Governance” organized by the Faculty of Commerce, Seth G.L Bihani S.D. PG College Sriganaganagar-Rajasthan on Feb 25-26th 2011. Two Papers presented, First Paper “Social Responsibility and Business Ethics in Life Insurance Marketing” and Second Paper presented “Ethical and Social Issues in Insurance Distribution Channel Management”.
- 13) National Conference “Pr-Con 2011”-Prestige Institute of Management, Dewas (MP), on Feb 4-5th 2011. Paper Presented titled, “Corporate Governance and Ethics in Insurance Business”.
- 14) National Conference on “Retailing in India” organized by IIMT Aligarh, India, during Jan. 30-31, 2011. Paper Presented on “Retailing in Indian Garment Industries”.
- 15) National Conference on “Sustainable Management of E-waste” by Bhaskaracharya College of Applied Sciences-Delhi University-India, held during Dec 14-15, 2010. Paper in Poster Presentation titled “E-waste Management in India: Issues related to Health and Sustainable Environment”.
- 16) National Conference on “Managing Corporate World-Vision 2020”, organized by Galaxy Global, Ambala, India on Dec.10-11, 2010. Paper Presented “Education for Sustainable Development: Issues and Challenges”.
- 17) National Conference on “Strategic Measures for Inclusive Growth” by Adikavi Nannaya University, Rajamundhary, AP, India, held on 03rd-04th Dec., 2010. Paper presented “Innovation in a Globalized World for Inclusive Growth: Impacts & Challenges”.
- 18) National Conference on “Teacher Education: Challenges Ahead in Global Perspective” by SMCL Kaka Girls PG College, Sikandrabad, UP, India, on Nov. 23-24, 2010. Paper Presented “Quality and Excellence in Teacher Education: Issues and Challenges in India”.
- 19) National Conference on “Women Entrepreneurship in India” organized by BHU-Varanasi-India, during Oct 22-23, 2010. Paper Presented titled “Entrepreneurship Development through Rural Women Empowerment”.

- 20) International Seminar on “Health Economics & Management” held at PG & Research Department of Economics, Rajah Serfoji Govt College-Thanjavur-TN-India, on Dec 16-17, 2010. Two papers titled as follows were being presented: First Paper “Human Resources Management Practices in Health Care Systems in India” and Second Paper on “Women Empowerment & Microfinance in India: Issues & Challenges”.
- 21) International Seminar on Health Care at Thanjavur, Tamil Nadu, Paper Presented “Women Empowerment & Microfinance in India: Issues & Challenges” on 4-5th Dec 2010.
- 22) International Seminar on “Accounting Education & Research” conducted by All India Accounting Association & University of Kerala- Thiruvananthapuram, India, during Nov. 13-14, 2010. Presented two papers, first paper title “Environmental Ethics and Integrating Sustainability into Management Education” and Second Paper on “Criteria to Measure Social Commitments: An Indian Scenario”.
- 23) National Seminar on “New horizons of Teacher Education; Concerns, Practices and Prospects” at Al Iqra Teachers Training College, Govindpur, Dhanbad, India, on Nov 24th -25th 2011. Paper Presented “Technology and Teacher Education (TTE): Present Scenario & Future Challenges”.
- 24) National Seminar on “Innovative Management Practices in Globalized Era” conducted by DAV PG College, Varanasi, India, Jan 4-5, 2011. Two papers were presented, First Paper title “Indian Garment Exporters and their Investment in Design and Innovation” and Second Paper on “Responsive Innovation in the Life Insurance Industry in India: Trends & Challenges”.
- 25) National Seminar on “Customer Relationship Management” by the Department of Commerce & Business Administration, ANU, Nagarjuna agar, Andhra Pradesh on Oct 8-9th 2010. Paper Presented “Customer Relationship Management in Indian Life Insurance Sector”.
- 26) National Seminar on “Financial Sector-Reforms in India- The Road Ahead” held at Shaheed Bhagat Singh College, Delhi University, Delhi, India, during, Jan 21-22, 2011. Presented Paper “Pension Fund Management in India: Government Role and Regulatory Issues”.
- 27) National Seminar on “Corporate Social Responsibility” organized by BBDIT, Ghaziabad on April 09th, 2010. Paper Presented on “Social Responsibility of Indian Corporate”.
- 28) National Seminar on “Retailing in India: Emerging Trends and Challenges” by DAV PG College-Varanasi-India, on March 27-28, 2010. Presented two papers, first paper title “CRM in Retailing Financial Services” and Second paper on “Recent Trends in Retail Business in India”.

## **Workshop Organized**

- 1) Organized Tri-factor Workshop Series for three weeks at College of Business Administration, IAU, Dammam:

First week from 29 May-02 June 2016 on Course Objectives.

Second week from 5 June-09 Jun 2016 on Student Evaluation and Course Evaluation.

Third week from 12 Jun-16 Jun 2016 on Teaching Methodology.

- 2) Organized One-month Vocational Training Program for the Development of Research Work from 27.03.2014 to 25.04.2014 at Centre for Distance Education, AMU Aligarh, India.

## **Workshop Participation**

- 1) Workshop on “SPSS 18 & Data Analysis” dated 28 & 29 Sept 2010, organized by Department of Statistics & Operation Research- AMU-Aligarh-India.
- 2) Workshop on “Development & Sustainability” dated 10 Oct 2010, organized by Department of Civil Engineering, AMU Aligarh-India.
- 3) Workshop on “Issues related to Translation of Science and Social sciences Books from English into Urdu”-from 25-30 Oct 2010, organized by National Transmission Mission (Mysore) and Centre of Distance Education-AMU-Aligarh-India.
- 4) Workshop on “Research Methodology” organized by Academic Staff College, AMU Aligarh & Department of Commerce, AMU Aligarh from 20-25 Dec 2010.
- 5) Workshop on “Stress Management and Mental Health” organized by Academic Staff College, AMU Aligarh from 17 Jan-20 Jan 2011.

## **Invited as Guest/Resource Person**

- 1) As Co-Chairperson for Technical Session II-Transparency and Accountability at Faculty of Commerce-Seth G. L Bihani S.D.PG College Sriganganagar-Rajasthan in National Conference on Creating a Better India through Corporate Governance which held on Feb 25-26th 2011.
- 2) As a Resource person for the Vocational Training Programme (Feb 27, 2013) at Centre for Distance Education, AMU Aligarh on “Career Opportunities in Banking and Insurance”.
- 3) As a Resource person Under the PCP Programme of B. Com (Final) for the Marketing paper by the Centre for Distance Education, AMU Aligarh in session 2011-12.
- 4) As a Resource person Under the PCP Programme of B. Com (Final) for the Insurance and Marketing subjects by the Centre for Distance Education, AMU Aligarh in session 2012-13.

## **Journal's Editorial Board**

- 1) Section Editor-Journal of Organizational Management (Hatam Publishers-Malaysia).  
Assistant Editor-Review of Applied Socio-Economic Research (European Journal).
- 2) Assistant Editor-Journal of Distance Education and Management Research, AMU Aligarh-India.
- 3) Member Editorial Board-International Journal of Management and Business Studies (IJMBS) (ISSN: 2167-0439)-International Scholars Journals Publishing House: Brooklyn, NY 11233-USA.
- 4) Member Editorial Board- International Journal of Professional Management-ISSN 2042-2341 (International Professional Managers Association, Kent ME14 1EB. England. UK).
- 5) Reviewer for Asian Journal of Business Management (Maxwell Scientific Organization).
- 6) Reviewer for Global Journal of Management & Business Research (GJMBR)-Global Journal Inc.
- 7) Reviewer for Journal of Accounting and Finance-BIOINFO Publication.
- 8) Reviewer for Journal of Marketing Management-BIOINFO Publication.
- 9) Reviewer for Management & Marketing-Journal is published under the patronage of Romanian Academic Society of Management (ISSN 1841-2416)-Craiova, Romania.

## **Professional Membership**

- 1) Member (GARP ID-543830) of Global Association of Risk Professionals (GARP)
- 2) Member of The American Finance Association-Berkeley, CA 94729-1900
- 3) Life Member of Indian Commerce Association (ICA)
- 4) Life Member of Indian Accounting Association (IAA)
- 5) Life Member of Indian Association of Research and National Income & Wealth (IARNIW)
- 6) Life Member of Indian Association of Social Sciences and Health (IASSH)
- 7) Life Membership of Insurance Institute of India (III)

## **Personal Details**

Father's Name: Tajammul Haque

D.O.B: 11 July 1978

Saudi Iqama number: 2398687562

Passport Number: Z5180189

Place of Issue: Ghaziabad, India.

Date of Issue: 05/02/2019

Date of Expiry: 04/02/2029

Vaccination Status: Fully Vaccinated (1 & 2 Booster Doses Taken)

### **References**

1. Professor Imran Saleem

Deputy Vice Chancellor

Buraimi University, Oman

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2. Professor Azra Musavi

Director

Centre for Women's Studies

Aligarh Muslim University, Aligarh-202002 (India)

Email Id: musaviazra21@gmail.com

Cell: +91 93582 10681

3. Professor Flavio Pedro

Universiti of Rodonia, Brazil

Email: flavio1954@gmail.com

### **DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge.

Date- 10-06-2022

Place: Dammam, K.S.A.



(ASHRAF IMAM)