

Marwan Altisan

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Career Focus

To apply knowledge of general operational processes, market research, communication skills, and the ability to work well with all personality types as marketing.

Education

The University of Toledo, Toledo, OH

Bachelor of Business Administration, 2020

AACSB Accredited College of Business Administration

Major: Marketing Minor: International Business

Experience

Jubail Metal Galvanizing Co. Ltd. Al-Jubail industrial, Saudi Arabia

Quality Control 8/2021

A system of maintaining standards in manufactured products by testing a sample of the output against the specification.

- Responsible for undertaking operations necessary for quality testing within quality control
- Ensure that safety standards and cleanliness of laboratory are maintained
- Provide training to other analysts to perform laboratory procedures and assays
- Undertake visual inspections of finished products
- **Currently working as Marketing Specialist**
- Conducting market research to find answers about consumer requirements, habits and trends.
- Brainstorming and developing ideas for creative marketing campaigns.
- Assisting in outbound or inbound marketing activities by demonstrating expertise in various areas.

Bou-byan National Real Estate Services Company Al-khober, Saudi Arabia.

Maintenance Administration. 10/2013

- Selected by the owner to launch real estate services start-up
- Independently accepted charge from owner to develop business from building budgets, purchasing authority, hiring staff, and marketing and growing services
- Operated management processes and ensured all government policies and regulations were followed
- Grew business from a one office operation to 140 buildings encompassing storage facilities, offices, and houses
- Practiced planning, organization, and project management skills when accommodating the needs of more than 200 companies Fostered high-quality relationships through regular, informed communication

Internships & Training

International Port Services Ltd. (IPS) Dammam, Saudi Arabia 11/29/2007 to 3/28/2010

Equipment Operator (Gantry/Crane) Ship side.

- Learned the gantry crane is a crane built atop a gantry, which is a structure used to straddle an object workspace. They can range from enormous "full" gantry cranes, capable of lifting some of the heaviest loads in the world.
- Planned, and organized Ship-to-shore gantry cranes are imposing and used to load intermodal containers on and off container ships with an average of 26 containers per hour.
- Applied excellent logistic knowledge to enhance the transport and transfer of containers in - out side of port.
- Experienced all level of vehicles, worked on the RoRo shipping, and good knowledge of cars.

National Factory for Foodstuff Production (NFFP) Riyadh, Saudi Arabia 2/2007 to 7/2007 Sales Representative

- Prospected, negotiated, soled and distributed to separate regions.
- Organized sales meeting in an efficiently to align with clients schedules.
- Created and delivered presentations tailored to the audience needs.