

## KHALID ABDULRAHMAN

+973 3699-9981 • +44 7507-054606 • [khalid.abdulrahman88@gmail.com](mailto:khalid.abdulrahman88@gmail.com)

[khalid88.com](http://khalid88.com)

[linkedin.com/in/khalidabdulrahman88/](https://linkedin.com/in/khalidabdulrahman88/)

### PROFILE SUMMARY

---

MBA Graduate from Warwick Business School with 8 years' experience working in marketing and brand communication. Strong marketing campaign, proven brand quality with an eye for detail, and proven relationship management. Looking to make a shift into marketing and innovation, which focuses on growth in the company and always being exposed to more learning possibilities.

### CAREER HISTORY

---

#### DIYAR AL MUHARRAQ, Bahrain

##### CORPORATE COMMUNICATION OFFICER

August 2015 - September 2019

- Organized and planned opening event for first Chinese themed mall in Kingdom of Bahrain, attended by Prime Minister of Bahrain along with 400 VIP guests. Event drew 500,000 visitors during first month of operation.
- Proposed and launched marketing campaign for high-end luxury villa "Al Bareh Villas" resulting in 80% of villas sold on first day of launch.
- Successfully implemented online system for engineers and architects to issue penalties for infringement of regulations on site, reducing average time of resolution from 7 to 3 days.
- Created and designed company's collaterals (ex. Brochures, Print Advertisement, Digital Media).

#### ALWATAN NEWSPAPER, BAHRAIN

##### GRAPHIC DESIGNER

March 2013 - August 2015

- Created concepts / artwork for clients' review and approval, creating incentive for customers to advertise.
- Collaborated successfully with sales and production team to organize and layout daily newspaper.
- Spearheaded and orchestrated project for monthly company magazine. Created design. Collaborated with sales team. Increased revenue by 10% during 1st quarter.

#### MIRACLE GRAPHICS, BAHRAIN

##### BRAND SPECIALIST

December 2010 - March 2012

- Part of 12-member team that designed Kuwait Finance House collaterals and campaigns. On task with expectations and goals of successful campaigns.
- Interpreted clients' business needs through brainstorming and concept development.
- Worked closely with Creative Director and Production Department to design and execute award winning design solutions.

### EDUCATION AND PROFESSIONAL QUALIFICATIONS

---

#### UNIVERSITY OF WARWICK, WARWICK BUSINESS SCHOOL

##### MASTERS OF BUSINESS ADMINISTRATION

Coventry, England

September 2019 - September 2020

- Achieved a Merit award for completing the MBA
- Focused on "Marketing" and "Innovation & Creativity in Organisations" modules
- Technology Trek Leader for Warwick Business School's Dublin Trip (responsible for logistics for 30 MBA students during visits to tech companies such as Google, Microsoft, Facebook, and Dell)

#### NEW YORK INSTITUTE OF TECHNOLOGY

##### BACHELOR OF FINE ARTS (COMPUTER GRAPHICS CONCENTRATION)

Manama, Bahrain

September 2006 - July 2010

### ADDITIONAL INFORMATION

---

- Languages: (Native Arabic, Fluent English)
- Expert in Adobe Program (Photoshop, Illustrator, Indesign)
- Proficient in Google Analytics